

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 488136 /		<u>Alt Order #</u> 06261966
<u>Product</u> OBAMA SKED C		
<u>Contract Dates</u> 08/04/12 - 08/17/12		<u>Estimate #</u> 1549
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 08/02/12 / 08/13/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	08/06/12	08/17/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	10	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	MTWTF--				5	\$225.00			
		Week: 08/13/12	08/19/12	MTWTF--				5	\$225.00			
N 2	KVVU	08/06/12	08/15/12	Better	M-F 11a-12p		:30			NM	10	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	MTWTF--				5	\$150.00			
		Week: 08/13/12	08/19/12	MTW----				5	\$150.00			
N 3	KVVU	08/06/12	08/17/12	Friends	M-F 12:05-1:05a		:30			NM	10	\$2,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	MTWTF--				5	\$265.00			
		Week: 08/13/12	08/19/12	MTWTF--				5	\$265.00			
N 4	KVVU	08/06/12	08/17/12	Divorce Court/Divorce Court	M-F 12-1p		:30			NM	10	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	MTWTF--				5	\$150.00			
		Week: 08/13/12	08/19/12	MTWTF--				5	\$150.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	8	KVVU	08/16/12-08/16/12	Divorce Court/Divorce Court	M-F 11a-12p	----Th-----	:30		\$150.00	NM		
		See MG 4.12										
	10	KVVU	08/13/12-08/19/12	Divorce Court/Divorce Court	M-F 12-1p	MTuWThF----	:30		\$150.00	NM		
		See MG 4.11										
	11	KVVU	08/17/12-08/17/12	Divorce Court/Divorce Court	M-F 11a-12p	-----F----	:30		\$150.00	NM		
		Ⓜ MG for 4.10 08/17										
	12	KVVU	08/16/12-08/16/12	Divorce Court/Divorce Court	M-F 11a-12p	----Th-----	:30		\$150.00	NM		
		Ⓜ MG for 4.8 08/16										
N 5	KVVU	08/06/12	08/17/12	Anderson	3-4p		:30			NM	10	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	MTWTF--				5	\$275.00			
		Week: 08/13/12	08/19/12	MTWTF--				5	\$275.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	10	KVVU	08/13/12-08/19/12	Anderson	2-3p	MTuWThF----	:30		\$275.00	NM		
		See MG 5.11										
	11	KVVU	08/16/12-08/16/12	Anderson	2-3p	----Th-----	:30		\$275.00	NM		
		Ⓜ MG for 5.10 08/16										

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
488136 /	06261966

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/04/12 - 08/17/12	OBAMA SKED C	1549

<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama For America	08/02/12 / 08/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 6	KVVU	08/06/12	08/17/12	The Dr.Oz Show	4-5p		:30			NM	10	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	MTWTF--				5	\$350.00			
	Week:	08/13/12	08/19/12	MTWTF--				5	\$350.00			
N 7	KVVU	08/06/12	08/15/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	10	\$5,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	MTWTF--				5	\$525.00			
	Week:	08/13/12	08/19/12	MTW----				5	\$525.00			
N 8	KVVU	08/06/12	08/17/12	Extra	M-F 7-730p		:30			NM	10	\$5,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	MTWTF--				5	\$575.00			
	Week:	08/13/12	08/19/12	MTWTF--				5	\$575.00			
N 9	KVVU	08/06/12	08/17/12	TMZ	730-8p		:30			NM	10	\$8,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	MTWTF--				5	\$825.00			
	Week:	08/13/12	08/19/12	MTWTF--				5	\$825.00			
N 10	KVVU	08/06/12	08/17/12	More M-F 9-10a	M-F 9a-10a		:30			NM	10	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	MTWTF--				5	\$215.00			
	Week:	08/13/12	08/19/12	MTWTF--				5	\$215.00			
N 11	KVVU	08/04/12	08/11/12	The Closer	Sa 2-3p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	-----1-				1	\$75.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	07/30/12-08/05/12	The Closer	Sa 2-3p	-----Sa--	:30		\$75.00	NM		
	See MG 14.5											
	Week:	08/06/12	08/12/12	-----1-				1	\$75.00			
N 12	KVVU	08/04/12	08/11/12	Without A Trace	Sa 3-4p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	-----1-				1	\$75.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	07/30/12-08/05/12	Without A Trace	Sa 3-4p	-----Sa--	:30		\$75.00	NM		
	See MG 14.5											
	Week:	08/06/12	08/12/12	-----1-				1	\$75.00			
N 13	KVVU	08/04/12	08/11/12	Numb3rs	Sa 4-5p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	-----1-				1	\$150.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	07/30/12-08/05/12	Numb3rs	Sa 4-5p	-----Sa--	:30		\$150.00	NM		
	See MG 14.5											
	Week:	08/06/12	08/12/12	-----1-				1	\$150.00			
N 14	KVVU	08/04/12	08/11/12	TMZ Weekend	Sa 7-8p		:30			NM	3	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	-----2-				2	\$400.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	07/30/12-08/05/12	TMZ Weekend	Sa 7-8p	-----Sa--	:30		\$400.00	NM		
	See MG 14.5											
	2	KVVU	07/30/12-08/05/12	TMZ Weekend	Sa 7-8p	-----Sa--	:30		\$400.00	NM		
	See MG 14.5											
	5	KVVU	08/11/12-08/11/12	Mobbed	Sa 9p-10p	-----Sa--	:30		\$1,100.00	NM		
	Ⓜ MG for 13.1,12.1,11.1,14.1,14.2											

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Advertiser	Original Date / Revision
Obama For America	08/02/12 / 08/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----2-				2	\$400.00			
N 15	KVVU	08/10/12	08/17/12	Bones	Fri 8p-9p		:30			NM	2	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1--				1	\$1,650.00			
Week:		08/13/12	08/19/12	-----1--				1	\$1,650.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	08/13/12-08/19/12	Bones	Fri 8p-9p	-----F----	:30		\$1,650.00	NM		
	See MG 15.3											
	3	KVVU	08/17/12-08/17/12	NFL Pre-Season Game	NFL Pre-Season g	-----F----	:30		\$1,650.00	NM		
	Ⓜ MG for 15.2 08/17											
N 16	KVVU	08/08/12	08/15/12	So You Think You Can Dance	W 8-10pm		:30			NM	2	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--1----				1	\$4,250.00			
Week:		08/13/12	08/19/12	--1----				1	\$4,250.00			
N 17	KVVU	08/08/12	08/15/12	So You Think You Can Dance	W 8-10pm		:30			NM	2	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--1----				1	\$4,250.00			
Week:		08/13/12	08/19/12	--1----				1	\$4,250.00			
Totals											112	\$58,050.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/19/12	112	\$58,050.00	\$49,342.50
Totals	112	\$58,050.00	\$49,342.50

Signature: _____ **Date:** _____

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FAX# 610-225-1191
HARRIS REPORT FROM REP AUG13/12 12.5
CHANGES *** KVVU-TV ***

REP. #	OFF. # 762	SALESMAN #
BUYER NAME	MAURA GILROY	
SALES PRSN	PH- TERESA DIFURIA	

SALES PRSN PH- TERESA DIFURIA

	CLASS: NATL.	LOCAL	REGIONAL
1	1	1	1
2	1	1	1
3	1	1	1
4	1	1	1
5	1	1	1
6	1	1	1
7	1	1	1
8	1	1	1
9	1	1	1
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99	1	1	1
100	1	1	1

(CE)

1000

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____
DATE AUG13/12 12.53

STA:

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

* * * SKED C * * *

[illegible]

AGENCY ADVERTISER CODE = 95 AGENCY EST# = 1549
AGENCY PRODUCT CODE = 101

15	E	800P-900P	30	\$1,650.00	8/10	8/10	1	FRI	1
15	E	800P-900P	30	\$1,650.00	8/17	8/17	0	FRI	0

PROGRAM : HOUSE
CON COM1 : HOUSE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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25	A		500P-800P	30		\$1,650.00	8/17	8/17	1		FRI	1
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PROGRAM : NFL PRE-SEASON GAME
 ORD COM1: SPOT N/A NO NETWORK PRIME DUE TO NFL PRE-SEASON GAME. MG IN GAME.
 ORD COM2: PRE-BOOKED PLS APPROVE.
 THIS IS A MAKE-GOOD FOR AUG17 ON LINE-15 FOR 1 SPOT/WK

STATION MAKEGOOD OFFERS:
 M8 OK'D BUY#15 MISSED: FRI/800P-900P AUG17 30S \$1,650.00 (AUG13/12)
 OFFER: FRI/500P-800P AUG17 30S \$1,650.00 PLS ADVISE.
 CMT: SPOT N/A NO NETWORK PRIME DUE TO NFL PRE-SEASON GAME. MG IN GAME.
 CMT: PRE-BOOKED PLS APPROVE.

AUG/12 58050.00 CONTRACT TOTAL 58050.00
 TOTAL SPOTS 112

MARKET TOTALS \$207,321 KVVU 28% KSNV 19% KLAS 21% KTNV 19% KVMY 6% KVCW 7% CABL 0%
 KTUD 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE